

DEC 02 2005



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FACSIMILE TRANSMITTAL

MAIL STOP : Amendment

FROM : Gregory S. Smith

EXAMINER : COBURN, Corbett B.

Faxing DATE: Dec. 2, 2005

FACSIMILE : (571) 273-8300

LAVA GROUP FILE #: 01003.1010

SUBJECT: Application Serial No 10/689,407 Filed October 20, 2003

This Transmission Includes the Following Items

Item being transmitted	Pages
<input checked="" type="checkbox"/> Transmittal	1
<input checked="" type="checkbox"/> Supplemental Response to Office Action	7
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Total Pages Including Cover Sheet	9

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PTO/SB/21 (09-04)


Approved for use through 07/31/2006. OMB 0651-0031

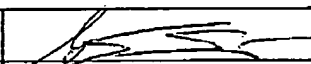
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	10/689,407	
	Filing Date	October, 20, 2003	
	First Named Inventor	JOHSON, Sam	
	Art Unit	3714	
	Examiner Name	COBURN, Corbett	
Total Number of Pages In This Submission	8	Attorney Docket Number	01003.1010

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks Supplemental Response		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	Smith Frowhwein Tempel Greenlee Blaha, LLC		
Signature			
Printed name	Gregory Scott Smith		
Date	Dec 2, 2005	Reg. No.	40,819

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:	§ Confirmation Number:
JOHNSON, Sam	§ 2572
Serial No.:	§ Group Art Unit:
10/689,407	§ 3714
Filed:	§ Examiner:
October 20, 2003	§ COBURN, Corbett B.
Title: CLOSED-LOOP SYSTEM FOR	§ Atty. Docket Number:
DISPLAYING PROMOTIONAL	§ 01003.1010
EVENTS AND GRANTING	§
AWARDS FOR ELECTRONIC	§
VIDEO GAMES	§

SUPPLEMENTAL RESPONSE TO OFFICIAL ACTION

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To the Office:

This is a supplemental response to the Official Communication from the USPTO that was mailed on July 29, 2005. This response simply provides additional amendments to the claims presented in the October 31, 2005 response. However, the arguments and amendments to the specification presented in the October 31, 2005 response should still be considered. The applicant and the applicant's attorney wish to express their thanks to Examiner Coburn for graciously hosting us for an in-person interview at the USPTO on November 16, 2005 to review possible amendments to the claims.